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*Whether it's an idea, a connection or a solution,
a spark can be the beginning of something big!*

**The SAVINGS
Spark**

**Cost Control
Associates, Inc.**

Cost Control Associates helps your organization reduce and better manage your energy, waste removal and telecom expenses.
This monthly newsletter shares industry-related news, tips and updates.

April 2016



FEEL THE POWER OF PROCUREMENT

4 Reasons to Avoid a Reverse Auction

When you want to get the best energy prices for your organization, a reverse auction might seem to be the perfect solution. But it can backfire into a perfect storm of unrealistic prices and unexpected contractual problems, or worse.

[Find out why.](#)

More Good Reading

FCC HOSTS REVERSE AUCTION TO BUY BACK AIRWAVES

Cellular Carriers Tempted by New Opportunity

In an extended process that will pave the way for transition from 4G to 5G and beyond, the FCC will hold a reverse auction to buy back and forward auctions to parcel out valuable 600 MHz spectrum.

[Who's in line to bid?](#)

ENERGY AGGREGATION AS A BUSINESS OPTION

Popularity is Growing Beyond Residential Use

Energy aggregation is an approach to energy procurement that has been used mostly by residential customers, but its popularity is increasing with industrial, commercial and municipal customers. Organizations can benefit from overall lower costs and predictability, but regulations vary between states.

[Learn more.](#)

STORMWATER = INCREASED WATER SUPPLY

LA Goes to the White House

The City of Los Angeles is taking new steps to fight drought with a growing focus on data. Remarkably, today's Angelenos use no more water than they did 25 years ago with one million fewer residents.

[What's their secret?](#)

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[Take our 1-question Survey!](#)



TRADE SHOW CIRCUIT

Look Us Up

Cost Control Associates will attend or exhibit at these shows coming soon:

[Edison Electric Institute Spring National Key Accounts Workshop](#) (Miami FL), April 3-6

[NIGP Reverse Trade Show](#) (Tempe AZ), April 4

[Arizona Association of School Business Officials](#) (Laughlin AZ), April 6-8

[Financial Manager Association](#) (Cooperstown NY), May 4-6

ABOUT US

Since 1991 our consulting services have saved millions of dollars for mid-to-large businesses, not-for-profit organizations, school districts and colleges, government agencies and others. Our services include:

Cost Recovery & Reduction: [Energy](#), [Waste](#), [Telecom](#)
[Energy Invoice Processing & Payment](#)
[Energy Procurement](#)
[Location Opening & Closing Services](#)
[Cellular Cost Review & Optimization](#)
and more!

Call in the experts!

Do more with less. Cost Control Associates augments the efforts of your facilities and energy specialists. We are not a third party provider, and we do not sell or install equipment. We are independent consultants who help you pay less and understand more about your utility expenses.

Call today to learn more!
(518) 798-4437

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