

Whether it's an idea, a connection or a solution,  
a spark can be the beginning of something big!

# The SAVINGS Spark

Cost Control  
Associates, Inc.

Cost Control Associates helps your organization reduce and better manage your energy, waste removal and telecom expenses.  
This monthly newsletter shares industry-related news, tips and updates.

February 2016



## 6 REASONS WHY YOU MAY BE MISSING THE BOAT

### When it Comes to Managing Utility Costs

Are you overlooking simple savings that are right in front of you? We are all busier than ever—that's why it's especially important to prioritize the things that count. Saving money counts!

[To catch the boat, read on.](#)

### More Good Reading!

## 5 WAYS TO REDUCE WASTE ON YOUR COMPANY CAMPUS

### Limit Costs & Green Your Footprint

Simple recycling programs and small steps toward Zero Waste will put you on the path to success.

[Consider these solutions.](#)

## 2016 TELECOM PREDICTIONS

### VoLTE & VoWiFi Will Increase Network Capacity and Extend Reach

Deloitte Global predicts many carriers worldwide will offer at least one packet-based voice service by

the end of 2016. That's double the amount year-on-year and 6 times higher than at the start of 2015.

[Read the report.](#)

## ENERGY TRENDS

### Things to Watch This New Year

Low oil prices, a retreat of the coal industry, solar and battery booms, and the return of nuclear power are the trends to watch in 2016.

[See what's hot in energy.](#)

## MIRROR, MIRROR, ON THE WALL

### Is a Smart Mirror in Your Future?

Imagine getting news updates, weather forecasts and a clock to keep you on time, all while brushing your teeth each morning.

[Step into the looking glass.](#)

## TRADE SHOW CIRCUIT

### See You at the Show

Cost Control Associates will attend or exhibit at this show coming soon:

[Arizona Association of School Business Officials](#) (Bullhead City AZ), April 6-8

**If you're going to be there, look us up!**



## ABOUT US

Since 1991 our consulting services have saved millions of dollars for mid-to-large businesses, not-for-profit organizations, school districts and colleges, government agencies and others. Our services include:

**Cost Recovery & Reduction: [Energy](#), [Waste](#), [Telecom](#)**

**[Energy Invoice Processing & Payment](#)**

**[Energy Procurement](#)**

**[Location Opening & Closing Services](#)**

**[Cellular Cost Review & Optimization](#)**

*and more!*

## Call in the experts!

**Do more with less.** Cost Control Associates augments the efforts of your facilities and energy specialists. We are not a third party provider, and we do not sell or install equipment. We are independent consultants who help you pay less for utilities—usually without changing providers.

**Call today to learn more!**

**(518) 798-4437**

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Try it FREE today.

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