



March 2017



BLOG

Dynamic Pricing 101

On Our Way to Real-time Rates

The Smart Grid has opened doors to more effective pricing and efficient use of electricity. When pricing matches usage to production, consumers and utilities will benefit.

[Learn the basics.](#)

Industry News

TELECOM

Industry Moves Forward

The Next Step in the Internet of Things

Have you heard of IIoT? It's the Industrial Internet of Things, and new research predicts that it may exceed 53 million connections worldwide in 2017 and generate more than \$138 million from cellular and satellite connectivity fees. With improved infrastructure, the IIoT could also serve as an economic engine to bring new jobs to rural America.

[Read about the IIoT](#)

WASTE

Upgrades to Water Infrastructure

Could Save Businesses \$94 Billion

To bring the country's water systems to a state of good repair, the U.S. will need to invest \$123 billion per year in water infrastructure over the next ten years. Addressing these infrastructure challenges could save businesses up to \$94 billion in annual sales by avoiding higher costs in the form of higher water rates, costs of self-supply or costs of relocating to better-served areas.

[Go with the flow.](#)

ENERGY

Growing Battery Industry

Brings Growing Concerns

Energy storage is a hot topic when it comes to getting the most from renewable energy sources. Despite rapid growth, the battery industry is still in its early stages. Safety and security issues need to be resolved.

[Review the issues](#)

FOR FUN

Young Inventor's Plan

To Recycle Styrofoam

In this TED video, an award-winning young scientist talks about the power of never giving up.

[Find inspiration](#)

SUCCESS STORY

Big Box Retailer

Gets Its Money's Worth

This company depended on its bill-pay provider to review and reduce energy costs. When Cost Control Associates came in for a secondary look, they learned they could do better. Much better!

[Here's how we did it.](#)

Stop By and Say Hi

Cost Control Associates will attend these upcoming shows:

- [Arizona Assoc. of School Business Administrators](#) in Laughlin NV - April 5-7
- [Edison Electric Institute](#) in Phoenix AZ - April 9-12

If you'd like to set up a meeting to talk about how we can help you reduce utility costs, contact [Keith Laake](#) to make an appointment.

For 25 years, Cost Control Associates has provided consulting services that have saved millions of dollars for mid-to-large businesses, not-for-profit organizations, school districts and colleges, government agencies and others. We help organizations:

- [Process Bills & Manage Data](#)
- [Cut Utility Costs](#)
- [Procure Utility Services](#)
- [Analyze Utility Data](#)
- [Turn Services On & Off](#)

Call in the experts!

Do more with less. Cost Control Associates augments the efforts of your facilities and energy specialists. We are not a third party provider, and we do not sell or install equipment. We are independent consultants who help you pay less and understand more about your utility expenses.

Call today to learn more!

(518) 798-4437

Cost Control Associates, Inc., 310 Bay Road, Queensbury, NY 12804

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Sent by lisa.miller@costcontrolassociates.com in collaboration with



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