

April 2017



BLOG

Real-time Pricing: Are You the Ideal Customer?

The Power of Dynamic Pricing for Electricity

RTP allows consumers and utility companies to match pricing to real-time electricity generation conditions, supply and demand. A recent study shows how it's working for U.S. manufacturers.

Read the case study.

Industry News

WASTE

Recycling for Apartment Dwellers

Equal Rights for All

Nearly 39 million residents in the U.S. live in multifamily properties with five or more units, yet most apartments do not provide recycling options along with waste removal. Some cities are taking steps to close the gap by providing apartment residents with the same services single-family homeowners receive.

What's the solution?

ENERGY

Energy Efficiency May Be Key

Can It Make U.S. Manufacturing More Competitive?

The U.S. industrial sector accounts for 32% of all energy consumption. That number includes the 24% attributed to the manufacturing sector alone. Slashing energy costs and cutting carbon emissions will better equip these businesses to compete in a global market.

Find out how!

TELECOM

Alternatives to Traditional Telecom Services

Businesses Add Value and Get What They Need

Businesses are increasingly realizing value in using VoIP access and Session Initiation Protocol (SIP) trunking services, because they offer new capabilities without ripping and replacing the existing IT network infrastructure.

Read more.

FOOD FOR THOUGHT

A Little Bit of Stretch Goes a Long Way

Sustainability-proud Companies in an Uncomfortable Position

Yoga pants and fleece jackets may be the comflest things you ever wore, but they are contributing to microplastic-related water pollution in a big way.

What You Can Do.

Stop By and Say Hi

Cost Control Associates will attend these upcoming shows:

- Terminal Properties Exchange in Captiva FL: April 30-May 3
- Financial Managers Association in Cooperstown NY: May 3-5

If you'd like to set up a meeting to talk about how we can help you reduce utility costs, contact **Keith Laake** to make an appointment.

For 25 years, Cost Control Associates has provided consulting services that have saved millions of dollars for mid-to-large businesses, not-for-profit organizations, school districts and colleges, government agencies and others. We help organizations:

- Process Bills & Manage Data
- Cut Utility Costs
- Procure Utility Services
- Analyze Utility Data
- Turn Services On & Off

Call in the experts!

Do more with less. Cost Control Associates augments the efforts of your facilities and energy specialists. We are not a third party provider, and we do not sell or install equipment. We are independent consultants who help you pay less and understand more about your utility expenses.

Call today to learn more! (518) 798-4437

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