



July 2017



BLOG

**Declare Your Independence!**  
**(From Unpredictable Energy Pricing)**

The U.S. celebrates its independence with fireworks, parades and backyard cookouts. Your business or organization can celebrate freedom, too, when you [learn how to avoid the unknowns](#) and escape the complexities of energy procurement.

[Take 5 Steps to Independence!](#)

ENERGY

**Smart Grid Benefits**  
**How to Take Advantage**

The U.S.'s antiquated electricity grid has been undergoing a period of modernization, and [new opportunities are beginning to emerge](#). Two-way, automated communication between buildings and the grid will help everyone get power at the right voltage and frequency at the right time. Learn how you can make it work for you.

[Take advantage.](#)

WASTE

**The "Oops" Tag**

## Chicago Tries Something New to Encourage Recycling

While the City of Chicago has tried to [improve recycling through education](#), the worst offenders continue to stow their recyclables in a plastic or paper bag, thereby contaminating the load. The new "Oops" tag is meant to be a friendlier reminder than past attempts at correction.

[Oops! Read more.](#)

### TELECOM

## Dish Network & Amazon

### Will They Make it to the Altar?

Dish Network looks attractive with its significant portfolio of spectrum assets and recent spend of \$6.2 billion on 486 licenses in the recent incentive auction of 600 MHz spectrum. A [relationship with Amazon looks promising](#), but will either company make the full commitment?

[Start shopping!](#)

### JUST FOR FUN

## Have You Met Clark?

### He's the Talking Dog

This video is an oldie-but-goodie. If you missed it the first time, sit back and get ready to LOL.



## Stop By and Say Hi

Cost Control Associates will exhibit at these upcoming shows:

- [Arizona Association of School Business Officials](#) in Tucson AZ: July 19-22
- [Arizona City & County Management Association](#) in Marana AZ: July 19-21
- [Gov't Finance Officers Association Arizona](#) in Tucson AZ: August 2-4
- [League of Arizona Cities & Towns](#) in Oro Valley AZ: August 22

If you're going to one of these meetings and want to make an appointment to talk about how Cost Control Associates can help you reduce utility costs, contact [Keith Laake](#) to make an appointment.

For 25 years, Cost Control Associates has provided consulting services that have saved millions of dollars for mid-to-large businesses, not-for-profit organizations, school districts and colleges, government agencies and others. We help organizations:

- [Process Bills & Manage Data](#)
- [Cut Utility Costs](#)
- [Evaluate Supplier Options](#)
- [Analyze Utility Data](#)
- [Turn Services On & Off](#)

## Call in the experts!

**Do more with less.** Cost Control Associates augments the efforts of your facilities and energy specialists. We are not a third party provider, and we do not sell or install equipment. We are independent consultants who help you pay less and understand more about your utility expenses.

**Call today to learn more!**

**(518) 798-4437**

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