



Cost Control Associates helps your organization reduce and better manage your energy, waste removal and telecom expenses. This monthly newsletter shares industry-related news, tips and updates.

November 2017



BLOG

4 Reasons Why Smaller Businesses Should Reduce Waste

PLUS: 8 Tips for Getting Started

Achieving zero waste status at a small or medium-sized organization may seem like a daunting task, but taking small, simple steps can attract customers, engage employees and improve your bottom line. [Read 4 reasons why you should try and 8 tips for getting started....](#)

Ask about our Free Analysis

ENERGY

4 Peak Demand Reduction Strategies

Use Real-time Data to Plan Ahead

Due to the complexity of energy pricing, two identical buildings can consume the same amount of energy and have profoundly different utility bills. Demand charges are a reality for every building, but with the right data, it is possible to identify and solve the issues that cause high peak demand and expensive utility bills.

[Get started.](#)

TELECOM

Countdown to 2018 Olympic Winter Games

Intel to Debut 5G Network Technology

While most of us think of the Olympic Games as the pinnacle of sport, the event often debuts new technologies such as color TV and satellite broadcasts at the 1964 Games. Intel is working with South Korea's KT Corporation to deliver wireless broadband at gigabit speeds, ultra-low latency video distribution and live-streamed immersive content.

[Tell me more.](#)

WASTE

Seaweed: The New Bioplastic?

Indonesian Company Exploring Plastics Replacement

Indonesia is the world's second largest contributor to the ocean-plastics waste problem, so it is fitting that one company there is testing seaweed as a source for replacing plastic packaging. The seaweed packaging, still in the early stages of development, can be edible, biodegradable or water-soluble.

[Why seaweed?](#)



HAPPY THANKSGIVING

See Us at the Show!

Cost Control Associates is attending these conferences:

- [Arizona School Board Association](#) (ASBA) in Phoenix, AZ: December 13-15

If you'd like to talk about how Cost Control Associates can help you reduce utility costs, contact [Keith Laake](#) to make an appointment.

Call in the experts!

Do more with less. Cost Control Associates augments the efforts of your facilities and energy specialists. We are not a third party provider, and we do not sell or install equipment. We are independent consultants who help you pay less and understand more about your utility expenses.

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