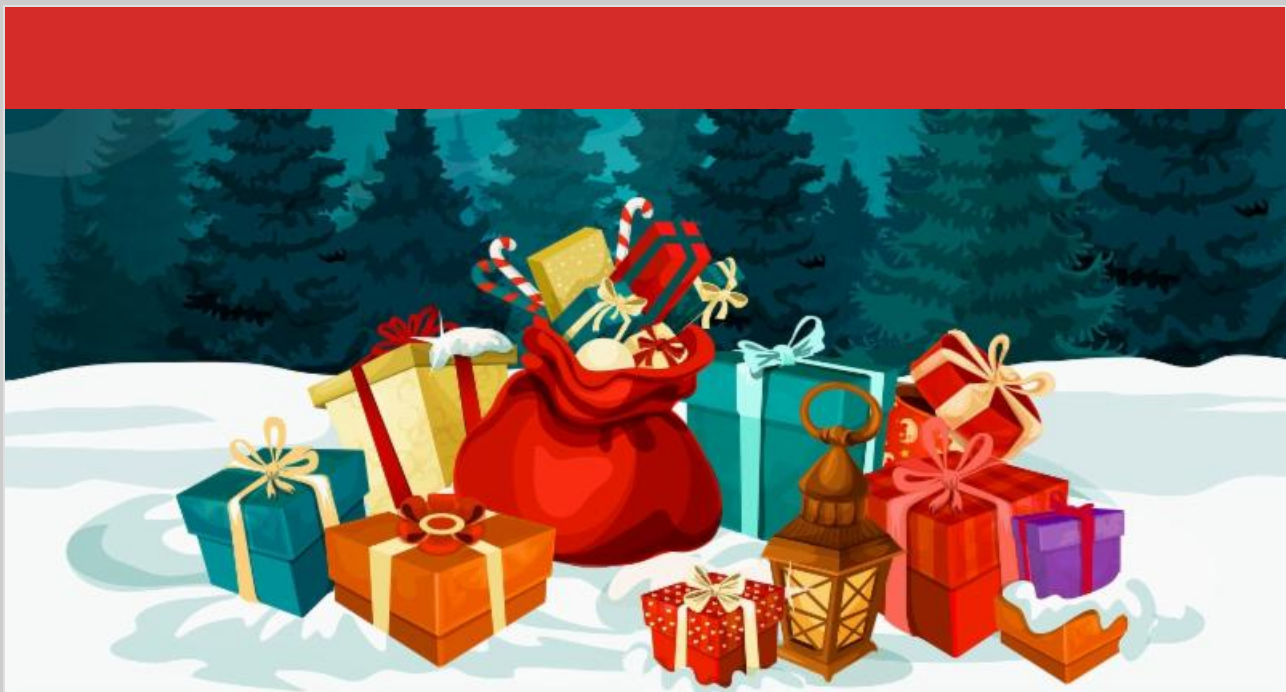




**December 2017**



**BLOG**

**Our Annual Eco-friendly Holiday Gift List**  
**Great Ideas for that Special Someone**

Each year Cost Control Associates scours the internet looking for unique gift ideas that are energy-saving and/or earth-friendly. Most of this year's items are available through Amazon to ensure you won't miss any gift-shopping deadlines. [Start shopping right now!](#)

**Ask about our Free Analysis**

**ENERGY**

**Lighting Moves to the Next Level**  
**School District Projected to Save Millions**

Energy-efficient LED lighting has come down in price, lasts longer and is recycled more easily than CFL lighting. Retrofits and upgrades for the Connellsville Area School District in Fayette County, Pennsylvania, are expected to save more than \$26.4 million in energy and operating costs over 15 years. Gain insights into the lighting industry and learn where it is headed.



[See the future of lighting.](#)

## WASTE

### Renewable Gas

#### The Hot New Fuel from Animal Waste

Renewable natural gas is an increasingly popular fuel for transportation companies, thanks to valuable renewable energy credits that can be sold separately and gas prices that have stayed well below diesel. Read how UPS is saving money on fuel while reducing its emissions.

[Learn more.](#)

## TELECOM

### 8 Ways AI Will Transform Sales in 2018

#### Enhanced Sales Efficiency

One of the big trends in information technology is the increasing availability of artificial intelligence (AI). More and more businesses are embracing AI to meet and exceed sales goals. Here's how.

[Watch the slide show.](#)



### See Us at the Show!

Cost Control Associates is attending this conference in December:

- [Arizona School Board Association](#) (ASBA) in Phoenix, AZ: December 13-15

If you'd like to talk about how Cost Control Associates can help you reduce utility costs, contact [Keith Laake](#) to make an appointment.

### Call in the experts!

**Do more with less.** Cost Control Associates augments the efforts of your facilities and energy specialists. We are not a third party provider, and we do not sell or install equipment. We are independent consultants who help you pay less and understand more about your utility expenses.

[CostControlAssociates.com](http://CostControlAssociates.com)

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