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January 2018



## BLOG

### January 10 = National Energy Savings Day

#### 6 Ways to Celebrate

If you haven't made a new year's resolution yet, why not turn your focus toward energy savings in 2018? Today is the perfect day to begin as people across the country (and beyond) look for new ways to save energy. [Here are six ideas to get you started.](#)

## Ask about our Free Analysis

## ENERGY

### Do It Yourself

#### In-house Energy Audit

Whether at home or your place of business, you can take the first step by conducting your own energy audit. Use these guidelines to walk throughout the premises, taking notes and looking for places where you can save energy.

[See how it's done.](#)

## WASTE

### Pro-Active Waste Management Reduces Costs and Improves Sustainability

Materials and wastes offer an often overlooked opportunity to improve an organization's sustainability, prevent greenhouse gas emissions and reduce costs. Increasingly, pro-active organizations are seeing the benefits of establishing a waste reduction program. ENERGY STAR Portfolio Manager® now offers a consistent set of metrics for assessing your waste management activities.

[Consider the benefits.](#)

## TELECOM

### 2018 Predictions For Digital Transformation of Mobile Telecom Management

During the past year telecom managers have seen increasing pressure to reduce or eliminate international roaming charges by the cellular carriers, more sophisticated cyber threats (even against Wi-Fi networks) and a general re-thinking of the cost-benefit equation in bring-your-own-device mobile policies. Here are some predictions of what to expect in 2018.

[Read the predictions.](#)

## Meet Us at the Show!

Cost Control Associates will be at these shows in January and February.

- **Arizona City/County Management Assoc.** (Sedona, AZ): Jan. 31 to Feb. 2
- **New & Emerging Technologies Conference** (St. Petersburg, FL): Feb. 5-7
- **Government Finance Officers Assoc. of Arizona** (Prescott, AZ): Feb. 21-23

If you'd like to talk about how Cost Control Associates can help you reduce utility costs, contact [Keith Laake](#) to make an appointment.

## Call in the experts!

***Do more with less.*** Cost Control Associates augments the efforts of your facilities and energy specialists. We are not a third party provider, and we do not sell or install equipment. We are independent consultants who help you pay less and understand more about your utility expenses.

[CostControlAssociates.com](http://CostControlAssociates.com)

**(518) 798-4437**

Cost Control Associates, Inc., 310 Bay Road, Queensbury, NY 12804

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Sent by [lisa.miller@costcontrolassociates.com](mailto:lisa.miller@costcontrolassociates.com) in collaboration with

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