

The SAVINGS Spark



Cost Control Associates helps your organization reduce and better manage your energy, waste removal and telecom expenses. This monthly newsletter shares industry-related news, tips and updates.

April 2018



Why Is This Man So Happy? Download Our E-book to Find Out

It's hot off the press! Cost Control Associates is releasing its first e-book today, and you are the first to know. For the first time ever, we are sharing some of our secrets about monitoring and reducing energy costs. [Click here](#) and enter the password "**energy2018**" to get your free copy!

Bye-bye, Busy Signal Changes Ahead for Telecom

Think about it: When's the last time you heard a busy signal? Frontier Communications asked the FCC for permission to allow the carrier to discontinue two longtime telephone signals. Both have been usurped by advancing technologies. Others are likely to follow suit.

[What's going away?](#)

Less Parking Spaces?

Surprising New Trend

In the April issue of *Building Operating Management* magazine, author Karen Kroll writes that parking lots may be a shrinking commodity. With ride-sharing options and driver-less vehicles, there is less need to park the car. Facilities with existing lots or those planning future parking may need a new planning model.

[The future for parking](#)

New Focus for Major Cities Peak Delivery Times = Congestion

Between overnight business shipping and growing popularity of internet shopping, Americans receive an average of 40 packages per person per year. The resulting congestion of double-parked delivery vehicles and sheer volume present new challenges to large cities around the world. Their challenge is to avoid making decisions or passing laws that will result in unintended consequences.

[Solving the jam](#)

Survey Says: New Tech Leads to Business & Sustainability Goals

Business and environmental goals are more closely aligned today than they were five years ago, according to a recent survey of business executives, and consumers are holding companies accountable. Nearly five in six executives agree that investing in emerging technology to help environmental problems is necessary to stay competitive.

[Learn more](#)

Meet Us at the Show!

Cost Control Associates will be at these shows in May and June:

- [TPE](#) (Terminal Properties Exchange): Captiva, FL, April 29 to May 2
- [FMA](#) (Financial Managers Association): Cooperstown, NY, May 3 to 5
- [ASBA](#) (Arizona School Board Association): Flagstaff, AZ, June 7 to 9

If you'd like to talk about how Cost Control Associates can help your organization reduce utility costs, contact [Keith Laake](#) to make an appointment.

Call in the experts!

Do more with less.



[Watch this video to learn how!](#)

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