

Summer 2018

The SAVINGS Spark



Cost Control Associates helps your organization reduce and better manage your energy, waste removal and telecom expenses. This monthly newsletter shares industry-related news, tips and updates.



BLOG

6 Ways to Stay Cool While Saving Energy

Staying cool during the hot summer months is a challenge for those who are also concerned about the size of their electricity bill. [Here are some ideas for staying cool](#) without turning up the air-conditioning.

ENERGY

When it Comes to Nuclear Energy Small is Expensive

Economics is causing the shut-down of small nuclear power plants across the country, forcing people who depend on that power source to find other options. In this opinion piece, [read how the imminent shut-down of one Iowa plant may affect the cost of energy for consumers.](#)

IoT

Spawning New Business Models With the Advanced Technologies of IoT

A bold new wave of technology is causing some businesses to break the mold of past models in order to optimize for the future. [Read how some companies are using IoT to build innovative models that offer increasingly advanced services to consumers.](#)

WASTE

6 Actions Businesses Can Take

Across the Plastics Value Chain

Keeping plastic out of landfills, oceans and waterways is a complex task. Given the challenges as well as the range of actors involved—from manufacturers and food/beverage companies to waste collectors, consumers and investors—the waste problem looks like a jigsaw puzzle. [Read how combined efforts by all the stakeholders can help solve the problem.](#)

FOR FUN

Lennon or McCartney?

Statistical Analysis May Solve the Puzzle

Stylometry (using statistical techniques to determine authorship) helped identify the Unabomber, but can it determine the true authorship of certain passages of classic Beatles tunes? Recurring patterns of common words may be the key. [Read how this scientific team used its smarts to answer the burning question: Lennon or McCartney?](#)

Meet Us at the Show!

Cost Control Associates will be at these shows this summer:

- [GFOAz](#) (Govt Finance Offices Assoc of Arizona): Tucson, AZ, August 8-10
- [League of Arizona Cities](#): Scottsdale, AZ, August 21-24

If you'd like to talk about how Cost Control Associates can help your organization reduce utility costs, contact [Keith Laake](#) to make an appointment.

Call in the experts!

Do more with less.



Watch this video to learn how
or call Keith at (518) 798-4437 for more info.

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