

The SAVINGS **Spark**



Cost Control Associates helps your organization reduce and better manage your energy, waste removal and telecom expenses. This monthly newsletter shares industry-related news, tips and updates.

September 2018



BLOG

Your Revised Building Score May Sting Does the Energy Star Update Affect You?

If you take pride in your Energy Star building score and use it to market your organization's investment in sustainability, you may have taken a recent hit. Energy Star updated its building inventory statistics on August 27th, and some scores dropped significantly. [Read more....](#)

WASTE

Switch to Carts More Efficient than Bags and Bins

Switching to a cart-based recycling system can help communities save money, improve collection worker safety, divert material from landfills, bolster participation rates and be kinder to the environment. A grant—currently open to cities, counties and authorities—can help with expenses. [Learn more....](#)

WIRELESS

5G Technology Expands Value Prop Consumer Focus Shifts to Business

Given the ultra-high capacity and incredibly low latency 5G will bring, there's real value in leveraging next-generation cellular to provide enterprises and industries with a bigger data pipe while also creating an advantageous business outcome. [Read what's ahead....](#)

ENERGY

Simple Steps to Improve Energy Efficiency

Why are Commercial Buildings Wasting So Much Energy?

Energy management and improved energy efficiency allow industry and commerce to save on costs, reduce carbon footprint and promote social responsibility. Yet a report from the EPA found that an astonishing 30% of the average energy used in commercial buildings is wasted. [Consider these suggestions....](#)

FACILITIES

Hold the Salt?

Sustainable Snow Removal Strategies

No one wants to think about it, but winter is coming and that means facing the dangers of snow and ice. The chemicals often used to melt away these hazards can damage buildings and pavement, and the run-off can harm plants and bodies of water. Alternative approaches make it possible to minimize damage while ensuring safety. [Learn more....](#)

Meet Kevin the Flag

The Behind-the-Scenes Story

Did you see this flag being torn to shreds during news coverage of Hurricane Florence? Did you know it had a name, went viral on YouTube and had a Twitter handle? Thanks to a 56-mile wireless link that defied the harsh weather, the flag (34 miles off shore) was watched by thousands. [Read the story.](#)



Why Is This Man So Happy?

Download Our E-book to Find Out

Read some of our secrets for how to monitor and reduce your energy costs. [Click here](#) and enter the password "energy2018" to get your free copy!

Meet Us at the Show!

Cost Control Associates will be at these shows this fall:

- [EEI](#) (Edison Electric Institute): San Antonio, TX, October 21-24
- [ASA](#) (Arizona School Administrators): Prescott, AZ, Oct 22-24

If you'd like to talk about how Cost Control Associates can help your organization reduce or better manage utility costs, contact [Keith Laake](#) to make an appointment.

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