

The SAVINGS Spark

Cost Control
Associates, Inc.

Cost Control Associates helps your organization reduce and better manage your energy, waste removal and telecom expenses. This monthly newsletter shares industry-related news, tips and updates.

Summer 2019

THE WATER ISSUE



BLOG

6 Ways to Pay Less for Water and Sewer

Water plays an integral role in the life of any organization. Whether you use it to make the morning coffee or to enhance industrial processes, your business pays for it. But, there are ways to pay less. [Read these tips on how to cut water and sewer costs.](#)



Who Uses the Most Water?

What They're Doing About It

Water shortages aren't solely due to climate change. Water-intensive industries add to the problem through mismanagement of their use of existing water resources. [Compare industry usage habits and which sectors are doing the most for conservation?](#)

The Price of Water

Costs Continue to Rise but Less Steeply for Some

U.S. metropolitan centers are taking advantage of loan funds and grant programs to invest in water systems that will see them into the future. These investments have resulted in a less steep increase in water prices over the last decade, but only for some. Read [Circle of Blue's 2019 Price of Water Study](#).



Reduced Usage Improves Bottom Line

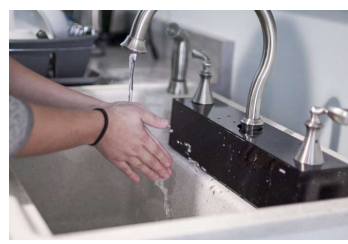
Organ Pipes & Argentine Toothpicks Play a Role

They are just two types of the 275 large cacti added to the newly xeriscaped Phoenix Sky Harbor International Airport. The resource-intensive green grass turf has been replaced, resulting in an impressive reduction in water usage and labor costs. [How much will they save?](#)

Everything but the Kitchen Sink

Are You Ready for a Smart Sink?

For the sake of science, this former grad student at Stanford University pulled off a ruse on his test subjects by impersonating a sink! It was part of a test to find out whether a sink that adapts to personal washing styles can reduce water use. [Find out what happened.](#)



CCA IN THE NEWS

Reduced Cost of Energy Supply

To Benefit Hempstead NY Residents

The town board votes Tuesday on a pact to aggregate resident purchasing power to gain leverage and negotiate better costs with National Grid. Currently Cost Control Associates works with the town to deliver gas at a 10 percent discount. [Read more.](#)

Meet Us at the Show!

Cost Control Associates will be at the upcoming conferences:

- [FMI](#) (Food Marketing Instit.) Energy & Store Development: Dallas, TX, Sept 8-11
- [NACS](#) (National Assoc. of Convenience Stores): Atlanta, GA, Oct 1-4

Talk to us about how Cost Control Associates can help your organization reduce or better manage utility costs. Contact [Keith Laake](#) to make an appointment.

Call in the Experts!

Cost Control Associates are independent consultants who help businesses and organizations of all types and sizes pay less and understand more about their utility expenses. We are not a third party provider, and we do not sell or install equipment. You are our top priority!

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