

The SAVINGS Spark

Cost Control
Associates, Inc.

Cost Control Associates helps your organization reduce and better manage your energy, waste removal and telecom expenses. This monthly newsletter shares industry-related news, tips and updates.

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BLOG

Utility Scam: It Can Happen to Your Business

You don't think it will happen to you--until it does! When a utility scammer calls one of your site managers and threatens an imminent power shut-off unless he pays up, it's hard to predict the outcome. Protect your organization: [Read these tips for recognizing and avoiding a utility scam](#) and share them with your employees.

TELECOM

T-Mobile to Launch Heroes Initiative

Free 5G to First Responder Agencies

When and if T-Mobile merges with Sprint, the new company plans to launch its Connecting Heroes Initiative to provide unlimited talk, text and smartphone data for U.S. state/local public and non-profit law enforcement, fire and EMS agencies. The initiative could relieve ongoing budget woes in the public sector. [Learn more and get on the waiting list.](#)



ENERGY

1 Watt Saved = 1 Watt Earned

Whatever Happened to Energy Efficiency?

Gains in energy efficiency are 30 times more effective in reducing greenhouse gas emissions than renewable energy. Yet you wouldn't know that by what gets the most airtime. Google trends show



that "efficiency" gets Googled about a tenth less than "wind" or "solar." [Why are gains in energy efficiency slowing?](#)

WASTE

Pitching Pumpkins?

Solutions for Leftover Halloween Decor

Every year more than 1 billion pounds of pumpkin get tossed into the garbage, adding up to more than 30 million tons of annual food waste in the U.S. That's why cities and environmentalists are encouraging residents to find other ways to say goodbye to their jack-o-lanterns. [Consider these options.](#)



CO₂ Vodka?

Unique Solution to Fight Climate Change

This start-up company plans to battle climate change by capturing carbon dioxide and turning it into vodka. The final product is a premium vodka that removes one pound of carbon dioxide from the atmosphere per bottle. [How do they do it?](#)

Call in the Experts!

Cost Control Associates are independent consultants who help businesses and organizations of all types and sizes pay less and understand more about their utility expenses. We are not a third party provider, and we do not sell or install equipment. Your interests are our top priority!

CostControlAssociates.com

(518) 798-4437



Cost Control Associates, Inc., 310 Bay Road, Queensbury, NY 12804

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