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The SAVINGS Spark



Cost Control Associates helps your organization reduce and better manage your energy, waste removal and telecom expenses. This monthly newsletter shares industry-related news, tips and updates.

December 2019



BLOG

2019 Guide to Earth & Energy-friendly Gifts

Every year Cost Control Associates tries to ease the frenzy and stress of holiday shopping by offering gift ideas that save energy, reduce waste and benefit the planet.

[Take a look at our 2019 gift picks!](#)



ENERGY

12 Ways to Save Electricity During the Holiday Season

With office parties to organize and gifts to send to employees, clients and customers, things can get hectic for businesses during the holidays as well as expensive. With a little bit of effort and know-how, businesses can enjoy the holidays and save money on electricity. [Read the tips.](#)

WASTE

Real or Fake?

Best Choice for a Christmas Tree

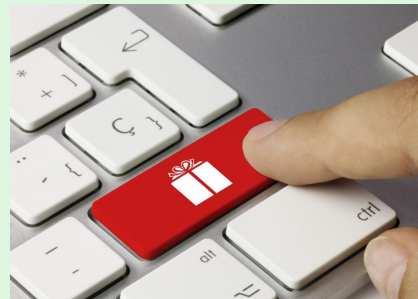
A long-held belief among environmentalists is the idea that a fake Christmas tree is more sustainable than the real thing that fuels deforestation. According to the National Christmas Tree Association, millennials appear to be turning to real trees as the greener option. [What do they know that you may not??](#)



TELECOM

Prepare Your Online Store**For Increased Holiday Traffic**

In the weeks leading to the holidays, your store should expect higher than average online visitors. If your website isn't ready to handle the increased traffic, it could result in loss of sales and online reputation. [Follow these steps](#) to prepare your e-commerce store for the shopping blitz.

**Click here**

for reindeer entertainment from your friends at Cost Control Associates.

[Starring Dana, Jason, Keith, Allison and Joe]

***We wish you
a spectacular
holiday season!***

Call in the Experts!

Cost Control Associates is an independent consultant who helps businesses and organizations of all types and sizes pay less and understand more about their utility expenses. We are not a third party provider, and we do not sell or install equipment. Your interests are our top priority!

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